Purposeful Work Internship Program — 2015 Outcomes

The Students

97 Purposeful Work Interns

- 17% first-years, 27% sophomores, 56% juniors
- 20% under-represented minorities (overall student population: 20.5%)
- 17% first-generation college students (overall student population: 10%)
- 19% international students (overall student population: 10%)
- 58% females, 42% males (overall student population: 50.42% female, 49.58% male)

Consistent with the overall student population, the top-three majors among internship participants are:

- Psychology (13)
- Politics (12)
- Economics (11)

81% of students agree or strongly agree that the internship program is critical to their pursuit of post-graduate purposeful work.

55% reported that their academic plans (e.g., classes they intend to take, thesis topics, graduate school intentions) changed as a result of their internship.

When asked to rate how their career interests have changed as a result of this internship:

- 40% responded, “I am now significantly more interested in pursuing this field.”
- 39% responded, “The internship solidified my interest in this field.”
- 21% responded, “I no longer intend to pursue this field.”

Diversity of PW Intern cohort compared to diversity of overall student population
The Employers

Of the 46 core employers that sponsored Bates interns in summer 2015

- 20 were located in Maine, 9 in Massachusetts, 5 in New York, 4 in Washington, D.C., 5 in Asia;
- 7 were in healthcare, 5 in nonprofit, 5 in science R&D. Other industries and sectors represented include the arts, business, education, entrepreneurship, environmental, finance/banking, government, legal, marketing, media, real estate, retail, sports, and technology.

95% of core employers reported that their Bates intern would be a competitive candidate for a full time post-graduation job if one were to exist within their organization.

96% agree or strongly agree that their Bates intern added value to their organization.

When asked how the Bates interns compare to other undergraduate interns,

- 58% said stronger or much stronger on candidacy (e.g. strength of resume, cover letter, and interviewing skills)
- 64% said stronger or much stronger on readiness to make an immediate impact with their organization
- 74% said stronger or much stronger on performance
- 76% said stronger or much stronger on commitment to learning through the internship experience