Best In Class: Investing in People and Culture At a Top Consulting Firm

Bruce Stangle ‘70

Wednesday, March 5

7:00pm Keynote Presentation | Frank’s Lounge at 280 College | RSVP on JobCat

Having the right people is way MORE important than having a great idea. Bruce Stangle ‘70 is the co-founder of Analysis Group, the largest private economic consultancy in the world. Learn how he invested in people and has never looked back. This Bates English major created and grew a company consistently named one of the top places to work — that continues to grow each and every year — based on an entrepreneurial culture of individual responsibility and collegiality.

Bruce Stangle graduated from Bates in 1970 with a BA in English. After Bates he went to business school at MIT Sloan (SM, PhD). In 1981, he co-founded Analysis Group, Inc., which has grown to become the nation’s largest private economic consulting firm. He has more than 30 years of experience serving as an expert witness and directing large research projects in numerous industries. He served as a Bates trustee for 13 years, and is currently an outside member of the board of directors of two separate money management firms, Wellington Trust Company and The Marsico Investment Fund. He is an active angel investor, having invested in over 25 startups, some founded by other Bates alumni. Bruce has also been an enthusiastic participant in the Boston Bates Business Network (BBBN).

Please contact Kim Gustafson at the Bates Career Development Center for more information.

This is an event in a semester-long entrepreneurship speaker series sponsored by the Purposeful Work Initiative and the Entrepreneurship Project Steering Committee.