

## Senior Gift

The Senior Gift program serves as an opportunity for the Class of 2019 to make its first philanthropic mark on the College. Senior Gift stresses the importance of joining the Bates alumni family in giving back to the College, and supporting its current projects and student activities. It is a chance for the class to come together before graduation to show its appreciation for Bates.

### Senior Gift Committee Co-Chairs

The Committee Chairs must:

- Be knowledgeable about the members of their class and the College in general
- Have good organizational skills and be willing to work hard
- Possess a sense of gratitude towards Bates and a sincere desire to give time and energy to the College
- Be self-directed with an ability to motivate themselves and others
- Feel comfortable making public remarks

The Committee Chairs will:

- Organize a committee that represents a range of social groups in the Class of 2019 – chairs should consider clubs, athletic teams and campus organizations for prospective members
- Be able to commit about 2-5 hours a week to the Senior Gift project from now through the end of Short Term planning solicitation efforts, organizing committee projects, planning events, and leading the committee.
- Speak during the Senior Gift presentation to the President during commencement.
- In consultation with the Advancement Office, will help determine the best ways to educate classmates about philanthropy and giving to the Bates Fund.
- Help formulate appeal letters and emails to be sent to classmates and follow up received gifts with a thank-you note.
- Hold monthly Committee meetings, delegate responsibilities to Committee members and follow up on the progress of Committee projects. Included in these projects are gift tables, face-to-face solicitations and advertising material.

The Annual Giving staff and other members of the Advancement Department will provide administrative support (printing of notes/letters, communication with challenge match donor(s), supplies for events, etc.).

**If you are interested in becoming a Senior Gift Co-Chair please fill out the application and return it to Carly Yeung, coordinator of student engagement and philanthropy, in Lane Hall, Office 310A (or by email: [cyeung2@bates.edu](mailto:cyeung2@bates.edu)) by September 14<sup>th</sup>.**