Senior Gift

The Senior Gift program serves as an opportunity for the Class of 2020 to make its first philanthropic mark on the College. Senior Gift stresses the importance of joining the Bates alumni community in giving back to the College and supporting its current projects and student activities. It is a chance for the class to come together before graduation to show its appreciation for Bates.

# Senior Gift Committee Co-Chairs

The Committee Chairs must:

* Be knowledgeable about the members of their class and the College in general
* Have good organizational skills and be willing to work hard
* Possess a sense of gratitude towards Bates and a sincere desire to give time and energy to the College
* Be self-directed with an ability to motivate themselves and others
* Feel comfortable making public speeches

The Committee Chairs will:

* Organize a committee that represents a range of social groups in the Class of 2020 – chairs should consider clubs, athletic teams and campus organizations for prospective members
* Be able to commit about 2-10 hours a week to the Senior Gift project from now through the end of Short Term. Be present and willing to speak at the Senior Gift Check presentation to the President
* Consult with the Advancement Office and senior class officers to help determine the best ways to educate classmates about philanthropy and giving to the Bates Fund
* Help formulate appeal letters and emails to be sent to classmates and follow up received gifts with a thank-you note
* Hold weekly/bi-weekly Committee meetings, delegate responsibilities to Committee members and follow up on the progress of Committee projects. Included in these projects are gift tables, face-to-face solicitations and advertising material.
* Present a gift report to the Board of Trustees at the end of Short Term.
* Present the Class Gift to the President after Baccalaureate.

The Annual Giving staff and other members of the Advancement Department will provide administrative support (typing and printing of notes/letters, communication with challenge match donor, phone-a-thon support, etc.).

**If you are interested in becoming a Senior Gift Co-Chair, please fill out the application and email it to Casey Andersen ’12 at** [**randerse@bates.edu**](mailto:randerse@bates.edu) **by 11:59 p.m. on September 22, 2019.**