

Bates

PURPOSEFUL WORK: VOICES IN ENTREPRENEURSHIP

Adventures in Business and Social Entrepreneurship

David Shaw P'00 and Ben Shaw '00



Monday, May 5

7:00pm | Keynote presentation at Muskie Archives | RSVP on [JobCat](#)

We live in a golden age of business and social entrepreneurship. Today's business entrepreneurship is driven by far reaching technological revolutions in life sciences and digital media. Social entrepreneurship is creating vast benefits for society, and the distinction between business and social entrepreneurship is blurring.

David Evans Shaw P'00 is Managing Partner of Black Point Group, with wide-ranging interests in technology companies and public service. His business creation, leadership, investment and board experience includes IDEXX Laboratories (founder, CEO), Ikaria Pharmaceuticals (founding CEO, chair), Sapphire Energy, Ironwood Pharmaceuticals, Direct Vet Marketing, Itaconix, Skinetics, Modern Meadow, Cyteir, Cytoc, Magen, Physion, Venrock Associates, New Mountain Capital, the film Albert Nobbs (executive producer), and others. He has also served as a strategy consultant to consumer product, food and agribusiness companies.

Shaw has served on the faculty of Harvard's John F. Kennedy School of Government, and the advisory board of the Center for Public Leadership with interests in leadership, corporate governance and business social responsibility. He is Treasurer of the American Association for the Advancement of Science (AAAS; publisher of Science), a director of AAAS Science International and AAAS Science China, founding chair of the Sargasso Sea Alliance (ocean conservation), a director of the National Parks Foundation, and a science advisory board member to Discovery Communications. Other affiliations have included Chair of The Jackson Laboratory (genetics research), a board member of Maine Medical Center and Hurricane Island Outward Bound, a member of the Executive Committee of the US-Israel Science and Technology Commission, the Council on Foreign Relations, ServiceNation, the selection committee for America's Best Leaders (US News and World Report), YPO, CEO and others.

Shaw was awarded an honorary Doctor of Laws degree by Colby College in 2012. IDEXX was inducted into the Life Sciences Foundation's Biotech Hall of Fame in 2008. In September 2013, Shaw and the executive committee of the Sargasso Sea Alliance (SSA) were named ["2013 International SeaKeepers of the Year"](#) by The International SeaKeepers Society. David Shaw and Glenn Close were recipients of the [Cheek Medal](#) at the College of William and Mary in September 2013.

Ben Shaw '00 is the Founder and CEO of Vets First Choice, a leading provider of technology enabled pharmacy and marketing solutions for veterinary hospitals and their pet owner clients. Vets First Choice enables prescription management and home delivery of FDA- and EPA-approved pharmaceuticals, therapeutics diets and compounded medications to pet owners on behalf of more than 10,000 veterinary practices in the United States. The company has grown quickly since its inception in mid-2010, and has twice been named by *Inc.* magazine as the 24th fastest growing company in the U.S.

Ben is a Founding Partner of Black Point Group, a private investment partnership managing a mix of private and public equity investment activities in the healthcare, internet media and technology sectors, as well as significant involvement in public service. Recent investments have included Ironwood Pharmaceuticals, Ikarria Holdings, Sapphire Energy, and Vets First Choice.

Ben has served as a Founding Director for Maine Huts & Trails and a trustee of The Jackson Laboratory. He is also an active member of Young Presidents' Organization and an alumni advisor to Bates College, where he graduated with a triple B.A. in biology, political science and environmental studies.