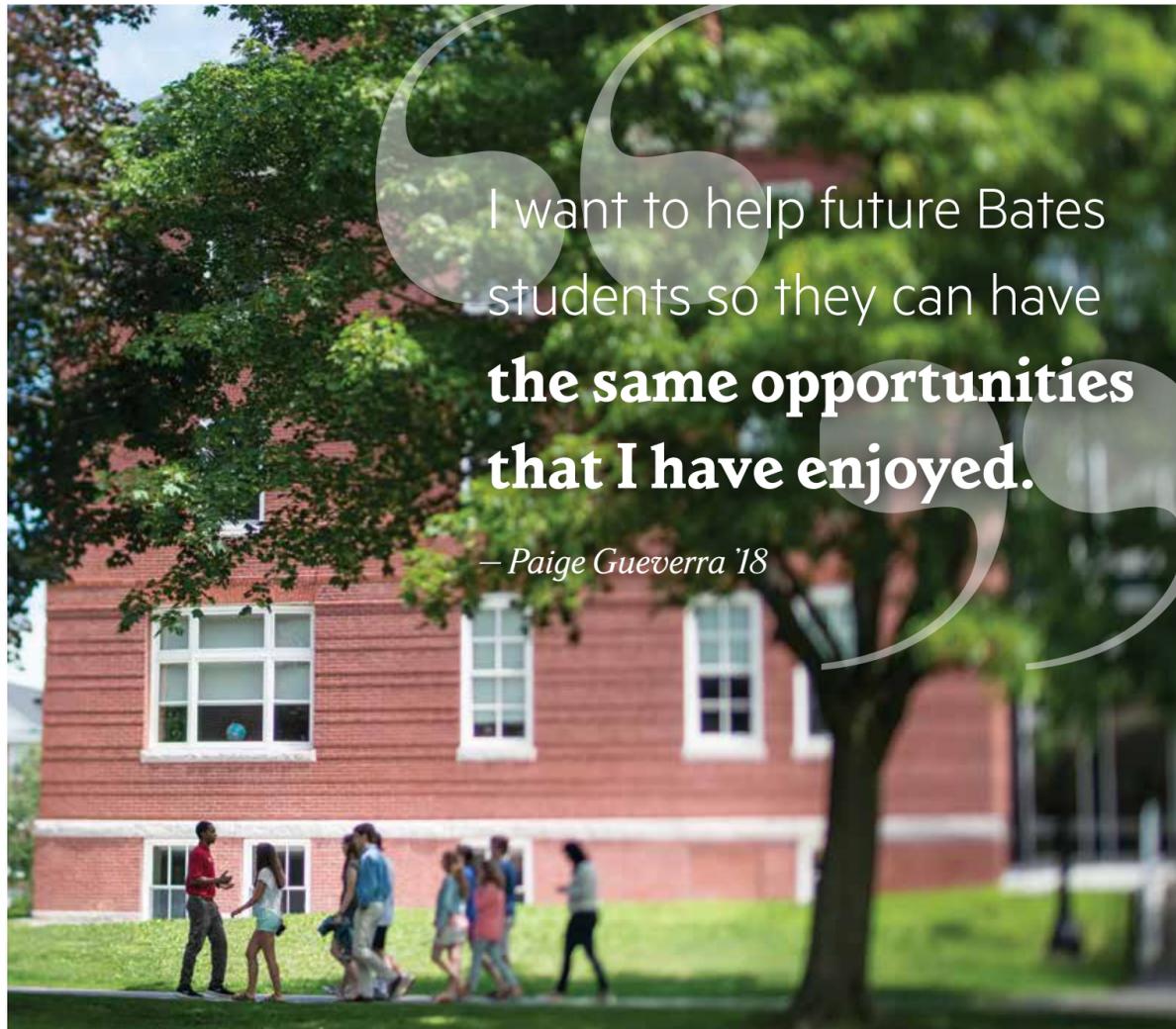




I will always be grateful to the donors whose generosity helped me pursue an excellent education, meet many wonderful friends and inspiring professors, and experience the supportive and enriching Bates community. I hope that, as an alumna, I will be in the position to help future Bates students so they can have the same opportunities I have enjoyed.

— *Paige Guevarra '18 of Brooklyn, N.Y., is a biology major and has received Science Fellows Faculty-Student Research Grants to conduct plant ecology research at Bates.*



I want to help future Bates students so they can have **the same opportunities that I have enjoyed.**

— *Paige Guevarra '18*

FOR MORE INFORMATION
Nina Emmi '10
Director of Annual Giving
207-786-8255
nemmi@bates.edu
bates.edu/campaign



**THE BATES
CAMPAIGN**



Bates

The Bates Fund

Help us ensure that the fundamental aspects of a Bates education remain accessible to the most deserving students, regardless of financial resources. **Bates depends on you.**

The Bates Fund Fuels Bates

Gifts to the Bates Fund provide the college with vital resources each year that support academics, financial aid, student life, athletics, the arts, and more. Your gift to the Bates Fund is a gift to your Bates mentors and professors, as well as to students experiencing Bates in this moment. It is a vote of confidence in Bates and an investment in its future.

All of us together can match the dreams and ambitions of our faculty and students with the resources they need to succeed at every level.

Every gift made to the Bates Fund counts – and every gift matters.

Your Generosity in Action

\$30



- A pair of safety glasses for Dana Chem
- A reserve copy of Chaucer's *Canterbury Tales* for ENG 206
- Two carabiners for Bates Outing Club rock-climbing trips

\$100



- The purchase of a data set for an economics major's thesis research
- Four road trips to conduct research at Bates–Morse Mountain Conservation Area
- A pair of headphones for use with the music composition workstation

\$250



- A scholarly journal subscription in Ladd Library
- Cooking equipment and utensils for a residence hall kitchen
- A semester's worth of studio art supplies for one student

Every Gift Matters Every Gift Counts

Invest in the Future

Every gift is transformational and enables the college to enhance the educational experience of students every day. By giving to the Bates Fund, you provide the next generation with:

- A best-in-class liberal arts experience spanning academic, athletic, and co-curricular programs
- Funded internships and student-faculty research opportunities
- Career development resources that help the college build students a stronger bridge to life after Bates
- Access to a global community of supportive alumni, forming a large and ever-growing Bates family
- Generous financial aid (average financial aid package of \$45,310) for 43 percent of Bates students
- A 10:1 student-to-faculty ratio, with top-in-their-field faculty
- Technology resources to enhance the teaching and learning experience

The Power of Giving

10,000 gifts to the Bates Fund (collectively totaling nearly \$7 million last year) have the same annual impact as adding \$140 million to the endowment.



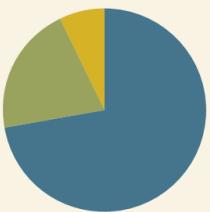
Participation Matters

- Alumni participation is a factor in the calculation of national college rankings.
- Your giving inspires others to give; be a philanthropic role model for all Bates alumni.
- High rates of alumni participation help Bates receive foundation and corporate grant funding.

Who Supports the Bates Fund

The Bates Fund, including gifts to Friends of Bates Athletics, provides vital support for academic, athletic, and co-curricular programs.

- **ALUMNI**
\$5,041,637
- **PARENTS**
\$1,442,678
- **FRIENDS & OTHERS**
\$493,968



TOTAL
\$6,978,283

How You Direct Your Bates Fund Gift

The vast majority (over 70%) of Bates Fund gifts are unrestricted, allowing the college to direct this philanthropy to the areas that need it most.

15.7%
of gifts are directed to financial aid

10.5%
of gifts are directed to Friends of Bates Athletics

3.6%
of gifts are directed to another area of the college