Reunion Gift Committee Email Templates

Consistent Supporter (3+ Years Consecutive Giving):

Hi, <<Name>>.

I hope this note finds you well! I am reaching out on behalf of our class to, first and foremost, thank you for your loyal support of Bates. This Reunion year, our class is aiming to raise an impactful gift for Bates. Would you be willing join me in supporting the college again this year -- in honor of our Reunion -- with a gift of <<\$Ask Amount>>?

Your gift will make a marked impact on the lives of current and future Bates students, and is a great way to honor your own Bates experience. Contributions of any size also count toward our class's ambitious Reunion goals!

You can visit bates.edu/give or call the college at 1-888-522-8371 to make your gift at any time. Feel free to contact me with questions about our class fundraising goals or Bates news in general. Thanks so much for your support!

Sincerely,

<<Volunteer Name>>

Inconsistent Supporter:

Hi, <<Name>>,

I hope this note finds you well! I am reaching out on behalf of our class to ask you to consider joining me in supporting Bates this Reunion year with a gift of <<\$Ask Amount>>.

Making a gift to the college helps ensure that today's students have access to the best possible liberal arts education and is a great way to honor your own Bates experience, especially in this milestone year. Not to mention, strong alumni participation helps Bates maintain its competitive ranking and is a factor in the college's ability to win grant money.

You can visit bates.edu/give or call the college at 1-888-522-8371 to make your gift at any time. Feel free to contact me with questions about our class fundraising goals or Bates news in general. Thanks so much for your support!

Sincerely,

<<Volunteer Name>>

Thank You:

Hi, <<Name>>.

I hope this note finds you well. I've been volunteering for Bates this year and I just learned of your donation to the college. I'm writing to simply say thank you for your generosity!

Your gift will support current and future Bates students, and will also count toward our class's Reunion fundraising goals.

Wishing you all the best and hope to see you on campus in June. Thank you, again!

Sincerely,

<<Volunteer Name>>