

Planning a Successful Reunion

Your Role: Gift Committee

Lead by example: Make your stretch gift to Bates by December 31.

Attend your class's pre-Reunion gathering or Reunion planning meeting (if applicable).

Contact 10–20 classmates about joining you in making a stretch gift in honor of your Reunion. Select and reach out to your assignments in our easy-to-use volunteer platform.

Share Reunion news and speak with classmates about the importance of giving to Bates.

Encourage classmates to return to campus for Reunion Weekend!

Your Role: Social Committee

Lead by example: Make your stretch gift to Bates by December 31, and, register for Reunion early!

Attend your class's pre-Reunion gathering or Reunion planning meeting (if applicable).

Contact 10–20 classmates about attending Reunion.

Assist with one of more of the following initiatives:

- **Attendance Building**
Reunion is for everyone! The more, the merrier — spread the Reunion enthusiasm via phone calls and emails.
- **Social Media**
Build excitement by sharing Reunion news, favorite photos, and registration information with your friends on your social channels throughout the year.
#BatesReunion
- **Parade Attire**
Show your class spirit! Social Committee members determine a theme and attire for the annual Alumni Parade.
- **Class Lounge**
Create a welcoming atmosphere for your classmates at your class headquarters. Decorate your class lounge, bring along your favorite snacks and beverages, and greet classmates as they arrive!

Gift Timeline

Social Timeline

July–August	- Committee Building	- Committee Building
September	<ul style="list-style-type: none"> - Committee building continues - Reunion solicitation letter from Gift Chair(s) - Schedule Reunion planning meeting or pre-Reunion gathering 	<ul style="list-style-type: none"> - Committee building continues - Save the Date email from Social Chair(s) - Schedule Reunion planning meeting or pre-Reunion gathering
October	<ul style="list-style-type: none"> - Gift Committee selects assignments - Student calling - Back to Bates: October 4–6 	- Back to Bates: October 4–6
November	- Volunteer conference call	- Newsletter from Social Chair(s)
December	<ul style="list-style-type: none"> - Committee outreach to year-end donors (1st contact period) - Reunion solicitation letter from the college - End of Tax Year: make your Reunion gift! 	<ul style="list-style-type: none"> - Confirm parade attire: December 15 - End of Tax Year: make your Reunion gift!
January	- Full Committee check-in	- Full Committee check-in
February	- Reunion registration opens	- Reunion registration opens
March	<ul style="list-style-type: none"> - Committee outreach to classmates (2nd contact period) - Committee members register by March 1 - Student calling 	<ul style="list-style-type: none"> - Attendance building - Committee members register by March 1
April		<ul style="list-style-type: none"> - Confirm dinner audio-visual needs: April 1 - Email newsletter from Social Chair(s) - Attendance building
May	<ul style="list-style-type: none"> - Reunion solicitation letter from Gift Chair(s) - Committee outreach continues 	<ul style="list-style-type: none"> - Attendance building - Reunion registration closes
June	<ul style="list-style-type: none"> - Reunion Weekend: June 12-14 - Final committee outreach to classmates (3rd contact period) - Reunion solicitations from the college - Fiscal year ends: June 30 	- Reunion Weekend: June 12-14
July	- Thank classmate donors and volunteers	- Thank classmate volunteers

Helpful Resources

The below resources will provide you with the tools you need to be successful as a Reunion Committee volunteer. Can't find what you're looking for? Contact your staff liaison with any questions or for additional resources. We're here to help!



Reunion Website: bates.edu/reunion

Visit the Reunion website for information on registering for Reunion, a detailed schedule of Reunion Weekend events, and Reunion FAQs.



Reunion Volunteer Website: bates.edu/volunteer/reunion

Refer to the Reunion Volunteer website for links to the class leaderboard and donor roll, Reunion attendance and giving records, calling tips and templates, fundraising FAQs, and more.



GiveCampus Volunteer Platform: givecampus.com

Bates' new volunteer tool allows you to select your own assignments, utilize existing email templates or create your own, send one-click personalized messages to classmates, and receive real-time updates on your fundraising progress.



Bates News: bates.edu/news

Browse the Bates News website for news from campus as well as stories about Bates faculty, students, and alumni.

The collage displays three overlapping website screenshots. The leftmost screenshot is the 'Reunion' page, featuring a navigation bar with links like 'Reunion Essentials', 'Camp Bates', and 'Volunteers'. The main content area has a heading 'Reunion' and a sub-heading 'Save the date for Reunion 2019: June 7-9!'. Below this is a paragraph of text and a photo of a group of people. The middle screenshot is the 'Bates News' page, showing a navigation bar with 'MENU' and 'SEARCH', and a list of news items with images and titles such as 'Bates College photographs images of 2019' and 'Refugees' stories come to life in puppetry of Ching '19, Sandglass Theater'. The rightmost screenshot is the 'Reunion Volunteers' page, with a heading 'Reunion Volunteers' and a sub-heading 'Reunion 2019 is June 7-9.'. The main text describes the role of volunteers and includes a blue button that says 'See who's volunteering for your class! >>' and two blue plus icons with links to 'Reunion Volunteer Resources' and 'Reunion Staff Liaisons'.