

Making An Impact

Your Commitment

As a class agent, your outreach and drive helps Bates fulfill its mission of providing a best-in-class liberal arts education to the most deserving students from all backgrounds. In this role, you will:

- **Lead** by example: Make your gift to Bates by December 31.
- **Contact** 10–20 classmates about making a Bates Fund contribution. Select and reach out to your assignments through our easy-to-use volunteer platform.
- **Share** news from campus and speak with classmates about the impact of giving to Bates.
- **Encourage** classmates to stay connected with Bates!
- **Thank** those who make a gift with a personal thank you

Why are gifts to the Bates Fund important?



Federal and corporate grant-making foundations factor in a college's participation rate, so **even a small gift (even \$10!) can help Bates secure critical outside funding, upward of hundreds of thousands of dollars.**



Dollars that come into the Bates Fund are current-use, spendable gifts – these funds flow directly into the college's operating budget for immediate use. This is in contrast to the college's endowment, which is a collection of funds that are invested in order to ensure the long-term survival of the institution. The endowment is invested and a portion of the interest generated (approximately 5%) is spent each year. The rest of the interest is added to the principal and reinvested. **It takes \$20,000 worth of endowment funds to make the same impact as \$1,000 in Bates Fund gifts.** The Bates Fund provides crucial support to meet the college's immediate needs!

What is the impact of Bates Fund giving?

100%

Financial Aid: Bates provides more than \$37 million in grant aid to students each year. Bates meets 100% of demonstrated financial need, with nearly half of our students receiving financial aid. The average aid package is \$51,099 (including grant, loan, and work study).

10:1

Instruction and Research: The Bates Fund helps compensate 200+ top-in-their-field faculty members, allowing Bates to maintain a 10:1 student to faculty ratio.



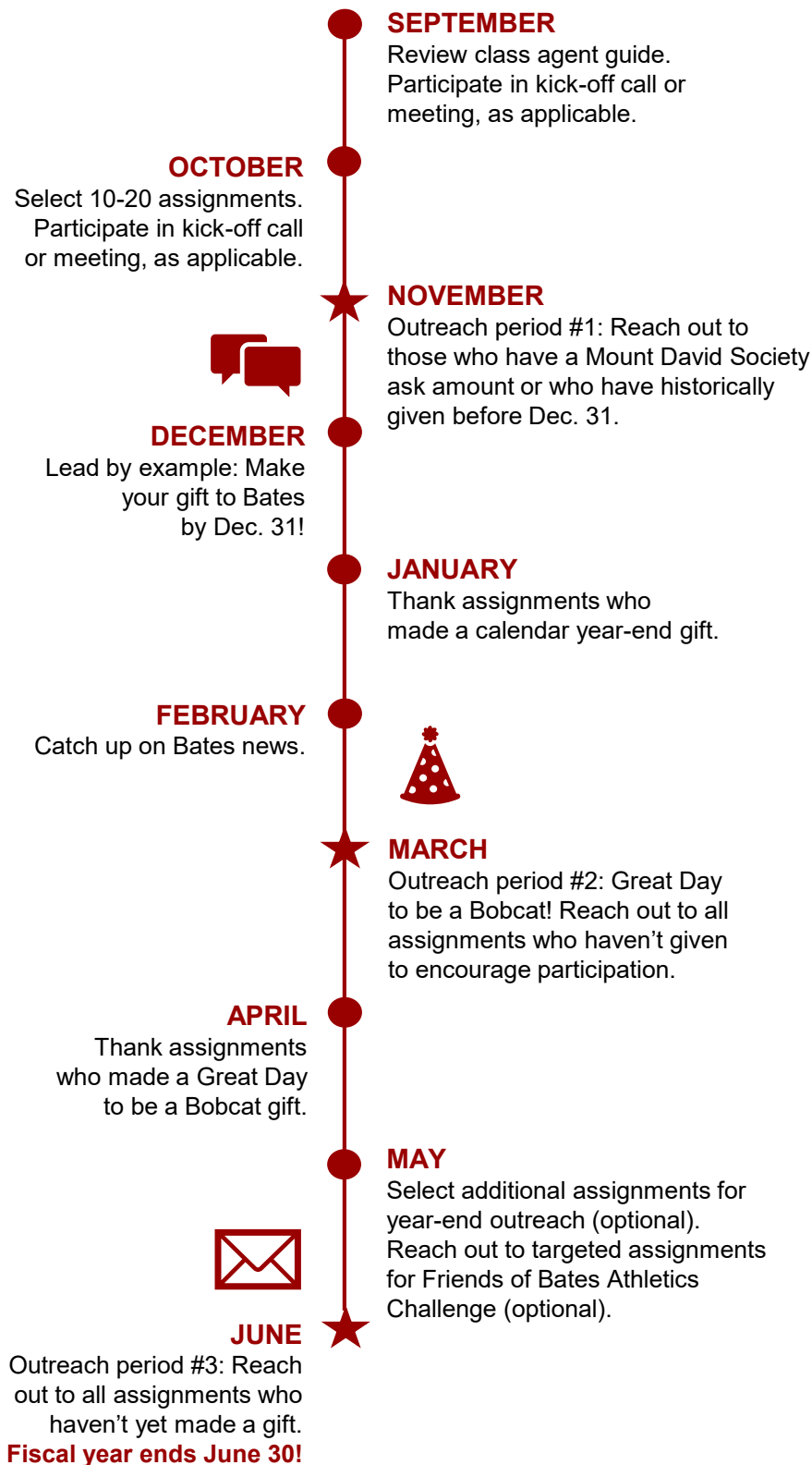
Academic Support: The Bates Fund assists in funding for necessary library staffing, technology, and holdings to support 350,000 library visits by students, faculty, and guests.



Student Services: The Bates Fund supports Purposeful Work offerings and events—such as one-on-one counseling, employer information sessions, internships, and workshops.

Bates

The Year Ahead



DID YOU KNOW?

Bates Fund gifts support *all* aspects of a Bates education.



A gift of **\$30** buys two carabiners for Bates Outing Club rock-climbing trips;



\$100 purchases a data set for an economics major's thesis research;



\$250 buys a semester's worth of studio art supplies for one student;



\$1,000 purchases Ladd Library's subscription to JSTOR, a digital collection of 10 million academic sources;



...and **\$2,500** can buy one laboratory microscope.



Bates

Helpful Resources

These resources will provide you with the tools you need to be successful as a class agent. Can't find what you're looking for? Contact your staff liaison with any questions or for additional resources. We're here to help!



GiveCampus Volunteer Platform

Bates' online volunteer tool allows you to select your own assignments, utilize pre-built email templates or create your own, send one-click personalized messages to classmates, and receive real-time updates on your fundraising progress.

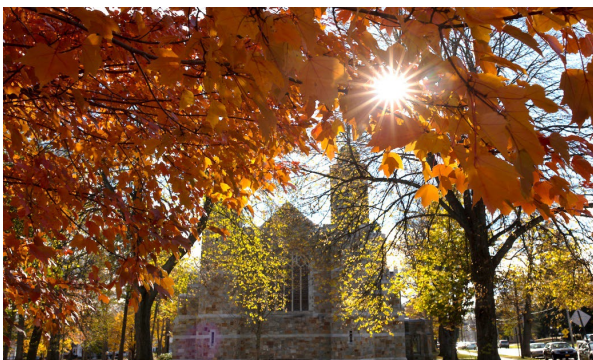
givecampus.com



Class Agent Website

Refer to the class agent website for links to the class leaderboard, case for the Bates Fund, outreach tips and templates, fundraising FAQs, and more.

bates.edu/volunteer/class-agents



Ways to Give

There are many ways to make a gift to Bates, including gifts of securities, donor advised funds, planned gifts, employer-matched contributions, bank transfers, cryptocurrency, and Venmo or ApplePay.

bates.edu/giving/ways-to-give



Bates News

Browse the Bates News website for news from campus as well as stories about Bates faculty, students, and alumni.

bates.edu/news

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