

# Making An Impact

## Your Commitment

As a class agent, your outreach and drive helps Bates fulfill its mission of providing a best-in-class liberal arts education to the most deserving students from all backgrounds. In this role, you will:

- **Lead** by example: Make your gift to Bates by December 31.
- **Contact** 10–20 classmates about making a Bates Fund contribution. Select and reach out to your assignments through our easy-to-use volunteer platform.
- **Share** news from campus and speak with classmates about the impact of giving to Bates.
- **Encourage** classmates to stay connected with Bates!
- **Thank** those who make a gift with a personal thank you

## Why are gifts to the Bates Fund important?

---



A gift to Bates is a vote of support for what you want to see in the world – individuals with a life-long love of learning and a commitment to the responsible stewardship of the global community.



Bates Fund gifts relieve pressure on the college's annual budget. The Bates Fund is unique in that it provides flexible, current-use funds that allow the college to address its most pressing needs within a given year. This is in contrast to endowed funds that are invested and a portion of the interest generated (approximately 5%) is able to be spent each year. **It takes \$20,000 worth of endowment funds to make the same impact as \$1,000 in Bates Fund gifts.** As much as the college needs the long-term stability of its endowment, it also requires the ability to invest in immediate needs—which is where the Bates Fund comes in.

## What is the impact of Bates Fund giving?

---

**100%**

**Financial Aid:** Bates provides more than \$40 million in grant aid to students each year. Bates meets 100% of demonstrated financial need, with nearly 50% of students receiving financial aid. The average aid package is \$54,400 (including grant, loan, and work study).

**10:1**

**Instruction and Research:** The Bates Fund helps compensate 200+ top-in-their-field faculty members, allowing Bates to maintain a 10:1 student to faculty ratio.



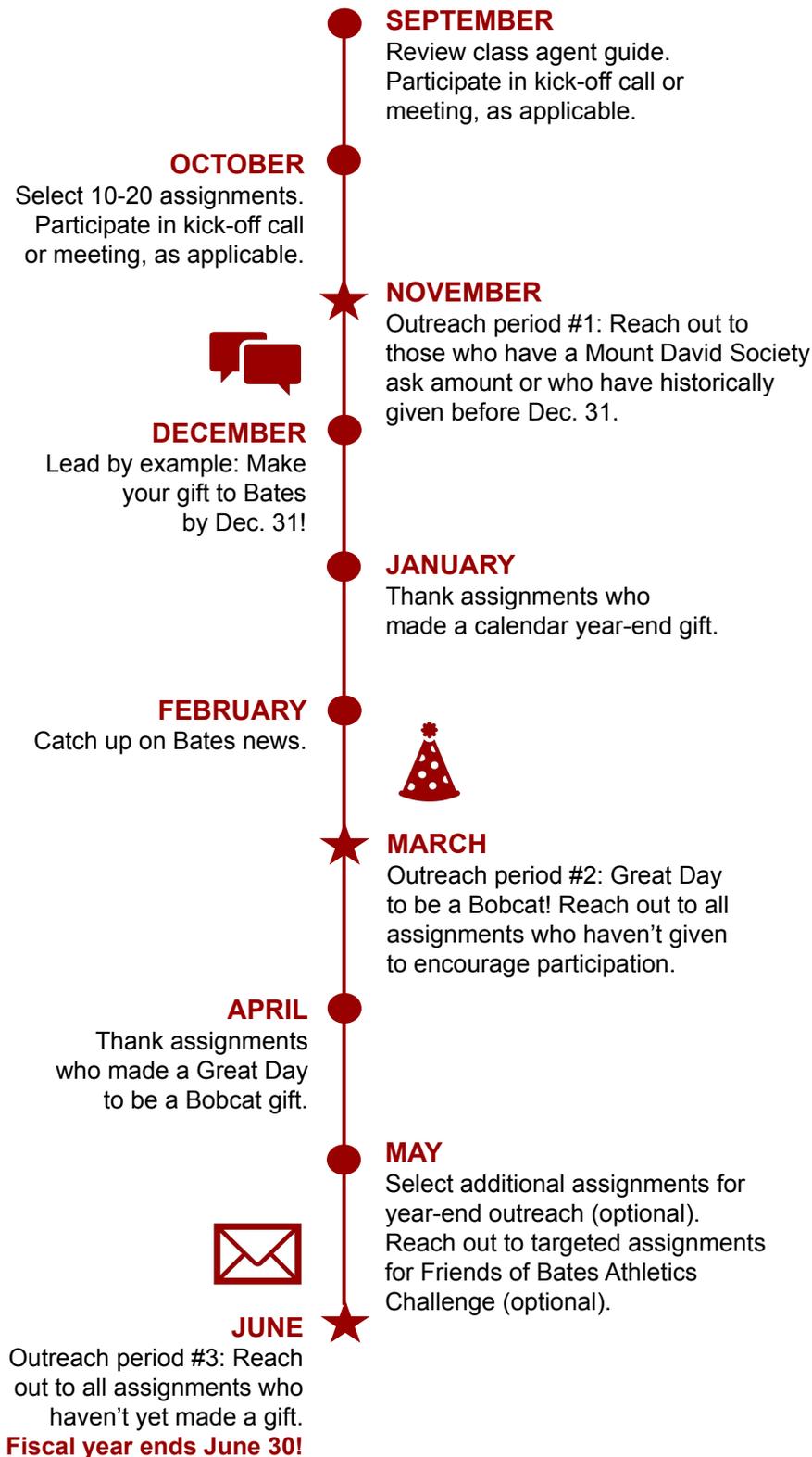
**Academic Support:** The Bates Fund assists in funding for necessary library staffing, technology, and holdings to support 350,000 library visits by students, faculty, and guests.



**Student Services:** The Bates Fund supports Purposeful Work offerings and events—such as one-on-one counseling, employer information sessions, internships, and workshops.

**Bates**

# The Year Ahead



## DID YOU KNOW?

Bates Fund gifts support *all* aspects of a Bates education.



A gift of **\$30** buys two carabiners for Bates Outing Club rock-climbing trips;



**\$100** purchases a data set for an economics major's thesis research;



**\$250** buys a semester's worth of studio art supplies for one student;



**\$1,000** purchases Ladd Library's subscription to JSTOR, a digital collection of 10 million academic sources;



...and **\$2,500** can buy one laboratory microscope.



# Bates

# Helpful Resources

These resources will provide you with the tools you need to be successful as a class agent. Can't find what you're looking for? Contact your staff liaison with any questions or for additional resources. We're here to help!



## GiveCampus Volunteer Platform

Bates' online volunteer tool allows you to select your own assignments, utilize pre-built email templates or create your own, send one-click personalized messages to classmates, and receive real-time updates on your fundraising progress.

[givecampus.com](https://givecampus.com)



## Class Agent Website

Refer to the class agent website for links to the class leaderboard, case for the Bates Fund, outreach tips and templates, fundraising FAQs, and more.

[bates.edu/volunteer/class-agents](https://bates.edu/volunteer/class-agents)



## Ways to Give

There are many ways to make a gift to Bates, including gifts of securities, donor advised funds, planned gifts, employer-matched contributions, bank transfers, cryptocurrency, and Venmo or ApplePay.

[bates.edu/giving/ways-to-give](https://bates.edu/giving/ways-to-give)



## Bates News

Browse the Bates News website for news from campus as well as stories about Bates faculty, students, and alumni.

[bates.edu/news](https://bates.edu/news)

# Bates