



Wordpress Community of Practice

September 2016

The top portion of the slide features a teal background with a blurred image of ferns. The word "AGENDA" is written in large, white, bold, sans-serif capital letters across the bottom of this teal section.

AGENDA

- New and updated sites
- New shortcodes and templates
- The Quad (and Bates Today)
- Workshop!

New and Updated Sites

- bates.edu
- bates.edu/admission
- bates.edu/faculty-expertise
- bates.edu/galaxies
- bates.edu/faculty-commons
- bates.edu/assessment
- bates.edu/olin-concert-series
- bates.edu/early-modern-studies
- bates.edu/counseling-psychological-services
- bates.edu/health-services
- bates.edu/post-and-print

New Shortcodes and Templates

Shortcodes (bates.edu/sr)

- [\[tablesaw\]](#) = search and sort table contents
- [\[do-widget\]](#) = creates widgets within pages

Templates

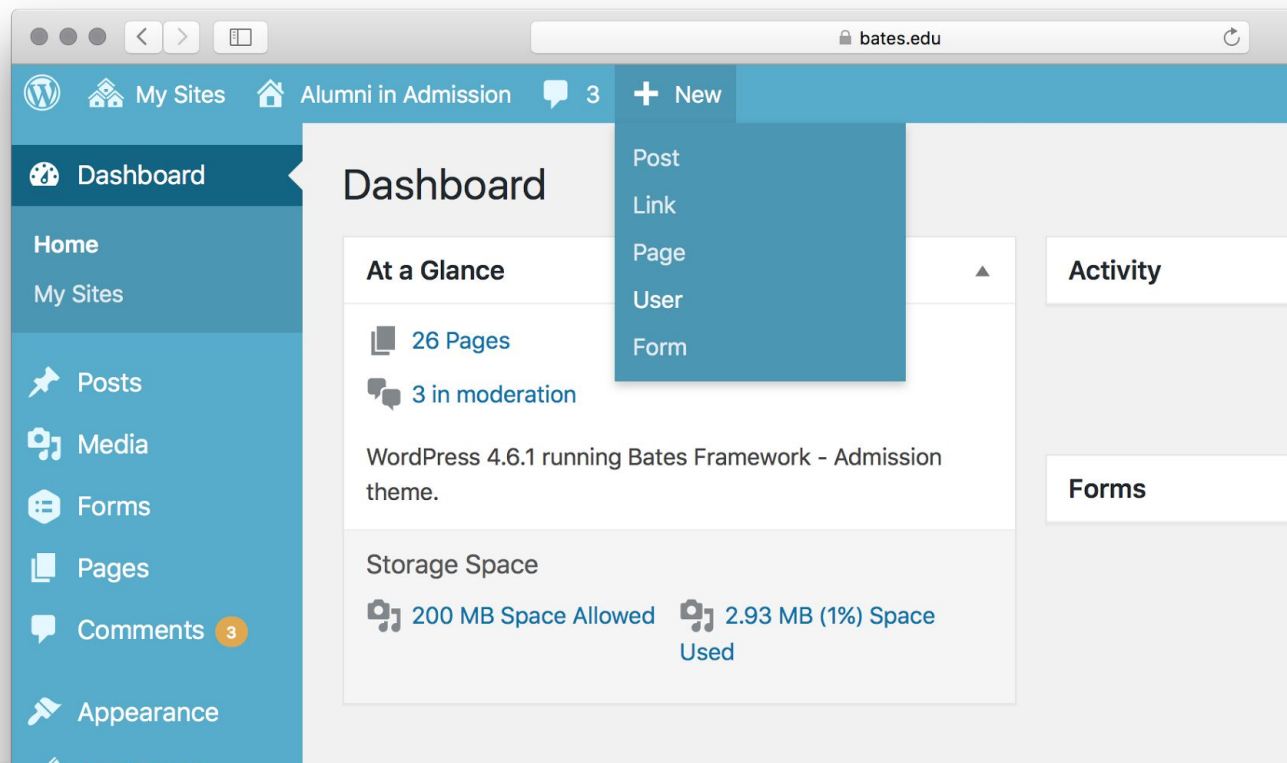
- [Table of contents](#)
- [Example](#)

Easier Editing

- 'Edit' link added to menus
- 'Edit' link added to contact widget
- 'View on Campus Map' added to contact widget
- [Example](#)

Most Popular Question

- Can [person] have access to this site?



The screenshot shows the WordPress dashboard for the site 'Alumni in Admission'. The browser address bar shows 'bates.edu'. The dashboard includes a sidebar with navigation options: Dashboard, Home, My Sites, Posts, Media, Forms, Pages, Comments (3), and Appearance. The main content area is titled 'Dashboard' and features an 'At a Glance' section with the following data:

- 26 Pages
- 3 in moderation
- WordPress 4.6.1 running Bates Framework - Admission theme.

The 'Storage Space' section indicates 200 MB Space Allowed and 2.93 MB (1%) Space Used. A 'New' menu is open, showing options for Post, Link, Page, User, and Form. The right sidebar contains 'Activity' and 'Forms' widgets.

The Quad (and Bates Today)

- As of September 2016
 - **The Quad is the 2nd most popular site on bates.edu**
 - 50,000 pageviews in September (so far)
 - Bates Today emails have 25% click-rate per day
 - Sent to 2,100 people
 - Only sent 6 days per week.
 - **Bates Today emails generated 23,000 clicks in September**
 - 885 clicks per day



Wordpress Community of Practice

September 2016