

As you develop a writing or speaking assignment, be sure to explicitly describe the following criteria for students.

PURPOSE: WHY IS THE STUDENT DOING THIS ASSIGNMENT? How does this assignment relate to course outcomes? What will the student accomplish?

Example 1: This writing assignment asks you to summarize the key points of the source you found and analyze and argue the value of the source for your research. This will help you write your final research paper.

Example 2: This presentation asks you to describe a problem in your community, propose a solution to that problem, and offer researched evidence that supports the efficacy and feasibility of your solution. This will hone your speaking skills.

AUDIENCE: TO WHOM IS THE STUDENT SPEAKING/WRITING? How will the audience's knowledge influence the content? What will the audience's stance influence the style?

*Example 1: Your audience for this writing assignment will be **educated experts** who have at least some working knowledge of this field and/or your topic.*

*Example 2: Your audience for this presentation will be **your community partner**. Assume they have a limited knowledge of the research surrounding this particular topic, but also have practical experience with the problem you outline.*

GENRE: WHAT CONVENTIONS SHOULD THE STUDENT FOLLOW? How does this assignment relate to other genres? Is it an experimental lab report? A digital story? A qualitative research project? Something else? A Hybrid? What does the student need to know about the conventions in this genre in regard to what counts as evidence, organization, citation, style, and so on.

*Example 1: The genre of this writing assignment is an **Annotated Bibliography**. I will review examples of this genre with you in class.*

*Example 2: The genre of this presentation is a **PechaKucha**. You will have 20 slides and each slide will remain up for 20 seconds before moving to the next slide. Your presentation must be memorized and practiced. You will have a practice peer-reviewed run-through in class and with your PWSA. There are samples of this genre online at www.pechakucha.org. Check them out!*

EXPECTATIONS: WHAT ELSE DOES THE STUDENT NEED TO KNOW TO COMPLETE THIS ASSIGNMENT EFFECTIVELY? Do you have expectation about page length, mode of delivery, formatting, etc? Do you have suggestions about how the student might begin and move through the process of completing this assignment?

*Example 1: Please submit this assignment as a **GoogleDoc**. You must have 5-10 sources in MLA format, and they must be in alphabetical order. Double-space and use Arial 12-point font. Bold the bibliographic information for each source so they stand out. Each descriptive entry for the source must be 5-10 sentences.*

*Example 2: Because you will show 20 slides at 20 seconds each, your total presentation time will be 6 minutes and 40 seconds. You must use **GoogleSlides** or **PowerPoint** to create the presentation. Use plenty of graphics and images and few words.*

What else do you consider and communicate to your students?